



Omer Hay

Product Design Lead

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omerhay.com

A little bit about myself

I'm a designer at heart, a typography enthusiast, and a pixel-perfect geek. I'm also a people person, a multitasker, and a problem solver. I can work independently or collaborating with a team, and I'm all about a hands-on approach.

Besides design, I'm a proud Frenchie mom, an amateur cook, and a movie and TV buff.

Experience

02/22-Present > Senior Product Designer & Head of Design, Rivery

About the product:

Rivery is a Cloud-native SaaS platform provides a fully managed solution for data ingestion, transformation, orchestration, reverse ETL, and more, with built-in support, development, and deployment lifecycles.

My role includes:

- Solo Product Designer & Head of Design, overseeing a Senior Marketing Designer.
- Developing and Implementing a Comprehensive Design System.
- Leading the product user experience and interface.

Few of my projects:

- ▶ [Source to Target River](#)
- ▶ [Build Your Own Connector](#)
- ▶ [Kits Page](#)

04/21-02/22 > Product Designer, Codefresh

About the product:

Codefresh is a cloud-native continuous integration and delivery platform that enables teams to quickly and efficiently develop, deploy, and manage cloud-native applications.

My role included:

- Solo Product Designer and Mentor to a Junior Designer.
- Contributed to the Development and Implementation of the Design System.
- Designed a highly complex B2D system, by creating clean and focused solutions from UX to UI.

Few of my projects:

- ▶ [Creating a New Workflow](#)
- ▶ [YAML Validation](#)
- ▶ [Activity Log](#)

01/20-04/21 > UX/UI Designer, Freelance

Designed end-to-end interfaces and user experiences across mobile, desktop & web platforms.

05/18-09/19 > Here Mobility

Creative Marketing Team Lead for B2B, B2B2C, B2C Products

- Worked alongside PMMs, Product, and Growth.
- Managed designers in-house and out sourced.
- Lead marketing and product design weekly syncs.

Marketing Art Director for B2C Product

- Developed the brand and visual marketing language of the app through a variety of mediums pre-launch and post-launch.

10/17 - 01/18 > Head Of Games Marketing , Igloo Creative House

Temporary Project. Established the gaming animation department; creating all promotional and performance marketing videos for gaming firms and companies based on their brand guides.

12/15 - 08/17 > Art Director & Team Leader / Infiapps

Led the creative marketing team of the main company's product.

Previous - 12/15 > Branding and Design Studios

Education

B.ED.Des in Visual Communication

Wizo Haifa Design Academy

2005-2009

UX Design

Netcraft Academy

2019-2020

UI/UX Design

Netcraft Academy

2019-2020

Product Management

U-Skills

2020 - 2021

Honors + Activities

Scholarship Of Excellence 2005-2009

Wizo Haifa Design Academy

2009

Guest Speaker

Wizo Haifa Design Academy

2013, 2021